

File No.AR13-2/123/2019-PandARD

12662  
25/3/19

ACTION TODAY



## GOVERNMENT OF KERALA

Personnel &amp; Administrative Reforms Department

No. 123/ AR 13(2)/ 2019/ P&amp;ARD

21/03/2019, Thiruvananthapuram

One copy of report from	
DATE	
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TO	
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FC	
Sr.	
IS	
SM	

Secretary to Government

All Head of Departments.

Sub: P&ARD - General Election to HPC, 2019 - Model Code of Conduct -  
Instructions relating to the deletion of all references on politicians /  
ministers on the official website - reg:-

Ref: Letter No. 600/EL4/2019/Elec dated 14.03.2019 of Chief Electoral  
Officer, Kerala. (Copy enclosed)

I am to invite your reference cited and to request you to take necessary  
action to comply with the instructions of Chief Electoral Officer as stipulated in  
the letter referred above.

Yours Faithfully,  
USHA.A.R.

DEPUTY SECRETARY

For Secretary to Government.

Approved for Issue,

Section Officer.

**Election Urgent**  
**Action Today**

**Office of Chief Electoral Officer**  
**Kerala**

MAR 16 2019

600/EL4/2019/Elec

Thiruvananthapuram

Dated 14.03.2019

From

Chief Electoral Officer, Kerala

To

The Chief Secretary  
Government Secretariat  
Thiruvananthapuram

Sir,

Sub:- General Election to HPC, 2019 -- Model Code of Conduct-  
Instructions relating to the deletion of all references on  
politicians/Ministers on the Official website-reg.

Ref:- Election Commission of India's Letter no. 437/6/INST/2014/CC&B  
dated 20.03.2014.

As per the direction of Election Commission of India, it is informed that when Model Code of Conduct is in force, all reference of Ministers, Politicians or Political Parties available on Central/State Government Official websites shall be removed. Hence, I am to request you to take immediate action to comply with the above direction.

Yours faithfully,  
**Teeka Ram Meena**  
Chief Electoral Officer

Approved for Issue

Section Officer



**INSTRUCTION SL No. 19**

EC letter No. 437/6/INST/2014/CC&BE, dated 20.03.2014 addressed to the Cabinet Secretary, Chief Secretaries and Chief Electoral Officers of all States and UTs.

**Subject: Instructions relating to deletion of all references on politicians/Ministers on the official website during election period of General/Bye election to the Lok Sabha and State Legislative Assemblies -reg.**

I am directed to state that the Commission vide its letter No. 437/6/2007 (INST)-PLN III, dated 21st November, 2007, issued instructions to deletion of all references on politicians/Ministers on the official website during election period of General/Bye elections to the Lok Sabha and State Legislative Assemblies.

It has come to the notice of the Commission that the aforesaid instructions of the Commission are not being followed by Central and State Governments during election period. It is clearly mentioned in clause VII (iv) of Model Code of Conduct for guidance of Political Parties and candidates:

**"VII. Party in Power**

The party in power whether at the Centre or in the State or States concerned, shall ensure that no cause is given for any complaint that it has used its official position for the purpose of its election campaign and in particular

(iv) Issues of advertisement at the cost of public exchequer in the newspapers and other media and the misuse of official mass media during the election period for partisan coverage of political news and publicity regarding achievements with a view to furthering the prospects of the party in power shall be scrupulously avoided."

The Commission has considered the question of various references currently available in the Ministerial office website and in the State Government websites pertaining to several Department and Government Organization highlighting their achievements but eulogizing the same as personal achievements of Politicians/Ministers.

The Commission has decided that during the period when Model Code of Conduct is in force in connection with General Election to the Lok Sabha/State Legislative Assemblies currently going on, all references of Ministers, Politicians or Political Parties available on such Central/State Government's official website, shall be removed.

The above instruction of the Commission may kindly be communicated to all concerned for strict compliance.

## INSTRUCTION No. 42

Election Commission's letter No. 437/6/2007 (INST)-PLN-III Dated 21st November, 2007 addressed to The Cabinet Secretary Government of India, the Chief Secretaries and the Chief Electoral Officers of all States and Union Territories.

**Subject: Instructions relating to deletion of all references on politicians/Ministers on the official website during election period of General / Bye-Elections to the Lok Sabha and State Legislative Assemblies - regarding.**

I am directed to state that the Commission has considered the question of various references currently available in the State Government websites/Ministerial official websites pertaining to several Department and Govt. Organization highlighting their achievements but eulogizing the same as personal achievements of Politicians / Ministers. The Commission has decided that during the period when model code of conduct is in force in connection with general election to the Lok Sabha / State Legislative Assemblies, all references to Ministers, Politicians or Political Parties available on such State Government / Central Government's official websites, shall be taken off/ purged of. During bye-elections, these instructions may be confined to only those Politicians/Ministers, etc. who themselves become candidates at such bye- elections.

This may kindly be brought to the notice of all concerned for strict compliance.

Kindly acknowledge receipt.



FAX.



GOVERNMENT OF KERALA

12661  
25/3/19

No. Cdn1/53/2019/GAD

General Administration (Co-ordination) Department,  
Dated, Thiruvananthapuram, 21-03-2019**CIRCULAR**Sub :- General Administration Department - General Election to Lok Sabha  
2019- Conduct of Government Servants - Guidelines- Regarding.Ref:- 1767(14)/EL4/2019/Elec dated 16/03/2019 from Chief Electoral Officer,  
Kerala.

Sl. No.	NAME	DESIGNATION	STATUS
1	CS		
2	DCE		
3	DCE (A)		
4	JE		
5	JE		
6	JE		
7	JE		
8	JE		
9	JE		
10	JE		

The Election Commission of India has instructed that the MCC came into force with effect from 10/03/2019 in connection with General Election to Lok Sabha 2019. Accordingly State Government has drawn up a list of do's and don'ts to be followed by the Government Officials after the announcement of the election and till the completion of the process of election. The following directions /instructions must be strictly adhered to.

1) All Government Employees are instructed to refrain from activities like engaging in disseminating contents having issues related to political parties, which tantamount to election propaganda through social media, failing which strict disciplinary action will be initiated against such Government employees.

2) It enjoins upon the Government Officials at all levels that they should maintain an attitude of strict impartiality in relation to election, that they should not only be impartial but should also be seen to be independent, neutral and impartial on all matters relating to the elections, that they should treat all parties and candidates equally, fairly and justly, and that no Government officials should do any act (other than the giving of vote) which could be interpreted as furthering the prospects of any party or candidates at the election.

3) Government officials are strictly not to lend their names, official position or authority to assist one individual as against another or one group as against another.

4) The Government officers should not themselves organise any election meetings or be present in person during any such meeting except only such officers who may have to be present to the extent necessary for maintaining law and order and making the necessary security arrangements

5) No Government Servants shall be a member of or be otherwise associated with, any political party or any organisation which takes part in politics nor shall be take part in, subscribe in aid of, or assist in any other manner, any political movement or activity.

6) No Government servants shall canvass or otherwise interfere with or use his influence in connection with or take part in an election to any Legislative or Local Authority.

7) Government servants shall refrain from violating Government Servant's Conduct Rules / Criminal Procedure Code / Representation of People Act 1951.

**BISHWANATH SINHA**  
**PRINCIPAL SECRETARY**

To

The Principal Secretary, Election Commission of India, Nirvachan Sadan,  
Asoka Road, New Delhi-110 001 (With CL)  
The Chief Electoral Officer Election Department, Thiruvananthapuram  
(With CL)  
All Additional Chief Secretaries/Principal Secretaries/ Secretaries/  
Spl.Secretaries  
The Secretary to Governor (with CL)  
The Secretary, Kerala Legislative Assembly, Thiruvananthapuram (With CL)  
The Advocate General, Eranakulam (With CL)  
The Registrar, High Court of Kerala, Eranakulam (With CL)  
The Secretary, Kerala Public Service Commission, Thiruvananthapuram (With CL)  
All District Collectors  
All Heads of Departments.  
The Chief Executives of all Public Sector Undertakings.  
The Government owned Industrial Concerns } Through District Collectors  
All Government Commercial Undertakings } concerned  
All Departments in Government Secretariat including Law and Finance (They  
may be requested to give necessary directions to the offices under their  
administrative control)  
The Station Director, All India Radio, Thiruvananthapuram  
The Labour Commissioner, Thiruvananthapuram.  
The Registrar, Kerala/Cochin/Calicut/Mahatma Gandhi/Kannur University  
The Registrar, Kerala Agriculture University, Mannuthi, Thrissur  
The Registrar, Sree Sankaracharya Sanskrit University, Kalady, Aluva  
The Registrar, Kerala University of Health and Allied Sciences, Thrissur-680 596



The Registrar, Kerala Veterinary & Animal Sciences University, Camp Office,  
Kerala Agricultural University Campus, Mannuthy, Thrissur.  
The Registrar, Kerala University of Fisheries and Ocean Studies, Panangad, Kochi  
The Director, Information & Public Relations Department  
(for giving wide publicity through media and Govt. Website)  
Web & New Media (for publishing in Government Website)  
Stock File/Office copy

Forwarded//By Order

  
Section Officer